

FOR IMMEDIATE RELEASE

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TASER® International Announces that 1,000 Law Enforcement Agencies Now Deploy the ADVANCED TASER M26

SCOTTSDALE, AZ., November 20, 2001 - TASER International, Inc. (Nasdaq: TASSR), a provider of advanced less-lethal weapons for use in the law enforcement, private security and personal defense markets, today reported it had signed its 1,000th law enforcement agency this past week.

Below are some significant agencies that have purchased and are currently either field testing or deploying the ADVANCED TASER M26:

New York Police Department	Sacramento Police Department
Royal Canadian Mounted Police	Minneapolis Police Department
Los Angeles Sheriff's Department	Sacramento County Sheriff's Department
Los Angeles Police Department	New Orleans Police Department
Phoenix Police Department	Albuquerque Police Department
Denver Police Department	Oakland (CA) Police Department
Baltimore Police Department	Little Rock Police Department
Philadelphia Police Department	Fresno Police Department
Seattle Police Department	Mobile Police Department
Reno Police Department	Akron Police Department
Orange (FL) County Sheriff's Department	Hollywood (FL) Police Department

"We are extremely gratified to reach this important milestone in our company history since our very first ADVANCED TASER was delivered in December 1999," said Rick Smith, Chief Executive Officer. "This translates into adding approximately 40 new law enforcement agencies every month. Law enforcement agencies are some of the most skeptical buyers in the world and will only take proven equipment. This is a great achievement and a powerful validation for our company over the past 23 months of sales of the M26. What's even more exciting is that we have barely scratched the surface when you look at the overall market potential of the 18,000 plus law enforcement agencies in the United States. Fortunately, we are either in field test or are deploying the M26 with most of the opinion leaders in law enforcement.

"These 1,000 agencies include approximately 20 that have deployed the M26 on every police officer, such as Sacramento, Albuquerque and Reno police departments, where every patrol officer carries both a firearm as well as the M26. About 200 of these 1,000 agencies are evaluating the M26, a number that has remained fairly constant over the past 6 months as law enforcement agencies convert from their test and evaluation to deployment and new agencies start their evaluation and field test," continued Mr. Smith. "We are particularly pleased that over 1,000 field reports of actual uses on file of the M26 proves the weapon is achieving a 93% effectiveness ratio, a number that has never before been achieved by any weapon on which effectiveness data has been collected," said Mr. Smith.

"The successful penetration of the law enforcement agencies in combination with the recent commitment by United Airlines to arm their aircraft crews with the ADVANCED TASER M26, places TASER International in an excellent position to address the consumer markets for self defense. We intend to formally announce and introduce the ADVANCED TASER M18/M18L for consumer use at the upcoming Consumer Electronics Show in Las Vegas in early January 2002," continued Mr. Smith.

About TASER International, Inc.

TASER International, Inc. provides advanced less-lethal weapons for use in the law enforcement, private security, and personal defense markets. Its flagship ADVANCED TASER[®] product uses proprietary technology to incapacitate dangerous, combative, or high-risk subjects that may be impervious to other less-lethal means. This technology reduces injury rates to suspects and officers, thereby lowering liability risk and improving officer safety. The ADVANCED TASER is currently in testing or deployment at over 1000 law enforcement and correctional agencies in the U.S. and Canada.

Certain statements contained in this document may be deemed to be forward-looking statements as defined by the Private Securities Litigation Reform Act of 1995, and TASER International intends that such forward-looking statements be subject to the safe-harbor created thereby. Such forward-looking statements relate to: 1) expected revenue and earnings growth; 2) the Company's estimates regarding the size of its target markets; 3) the ability of TASER to successfully penetrate the law enforcement market; 4) the growth expectations for existing accounts; 5) the ability of TASER to expand its product sales to the private security, military and consumer self-defense markets; and 6) the Company's target business model. TASER cautions that these statements are qualified by important factors that could cause actual results to differ materially from those reflected by the forward-looking statements herein. Such factors include, but are not limited to: 1) market acceptance of the Company's products; 2) TASER's ability to establish and expands its direct and indirect distribution channels; 3) TASER's ability to attract and retain the endorsement of key opinion-leaders in the law enforcement community; 4) the level of product technology and price competition for the Company's Advanced TASER product; 5) the degree and rate of growth of the markets in which TASER competes and the accompanying demand for its products; and 6) other factors detailed in the Company's filings with the Securities and Exchange Commission.

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